



PRESS RELEASE

EMBARGOED UNTIL 09:00am
MONDAY OCTOBER 9, 2023.

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MEAT INDUSTRY SUPER FUND PUTS MORE ON THE MENU.

Leading meat industry superannuation fund, AMIST Super, has announced that it is broadening its potential member base by rebranding as Australian Food Super.

For over 35 years, AMIST Super has been helping people in the meat industry secure their future. But according to CEO, Murray Rutherford, times are changing. "We've become the leading super fund in the meat industry because we've worked hard to understand our members and we've learned a lot about the challenges they face," he said. "Our track record clearly shows that it is possible to deliver great returns at a low cost, and this is as important to our members as it was on day one."

"Our work isn't done; we believe there are more people in Australia that we can help. People in similar walks of life, with similar challenges. It's time, therefore, to expand our focus to help people working in other food industries—in the same way we have done for the meat industry," he said. "That's why we've changed our name to Australian Food Super."

Mr Rutherford stressed, however, that the fund's heritage is based in the meat industry and that will remain an integral part of their focus. "As Australian Food Super, we will continue to support our members from the day they join, through their entire work life and into retirement, with competitive products and solid investment returns," he said.

Australian Food Super was launched on 9 October this year. More information about the fund is available on their website www.ausfoodsuper.com.au

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RSER: R1001778

AFS 15.4 10/23 ISS17